

## Venice Solutions Success Story: Thrashbros

### E-Commerce Website Development & Branding Consultancy

**(1) Client:** TrashBros is a lifestyle brand that was founded in 2019 in Southern California. Their most popular products are the Chug N' Plug and the Dosi-Dab.

**(2) Situation:** Thrash Bros needed a website that showcases the importance and benefits of its products to potential customers. A focus was set on simplicity of use, highlighting products, with an overall professional and inviting look of the lifestyle brand.

**(3) Project:** Create a website that is easy to maintain and update with an integrated online store and overall strong brand presence that makes it easy for customers to buy products online.

**(4) Tasks:** Build an inviting and robust web presence for Thrashbros that represents their company values, products, and speaks to their target group. A particular emphasis was set on the user experience for mobile users. Venice Solution created a strong brand identity for ThrashBros, including logo design, color palette, typography and email design.

**(5) Results:** The client doubled revenue and significantly increased recognition and branding in the market. Their sales have increased since the site has been launched, and the revenue continues to add up.

