

Venice Solution Inc.

**Digital
Marketing,
Design &
Advertisements.**

About Venice Solutions

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About Us: Talent Meets Creativity

Mission:

To break complex problems into solutions that are simple, clear, and intentional.

Vision:

To design projects, solutions, and user experiences that are easy to navigate, comprehend, and execute.

Venice
Solution



Our Belief and Color Palette

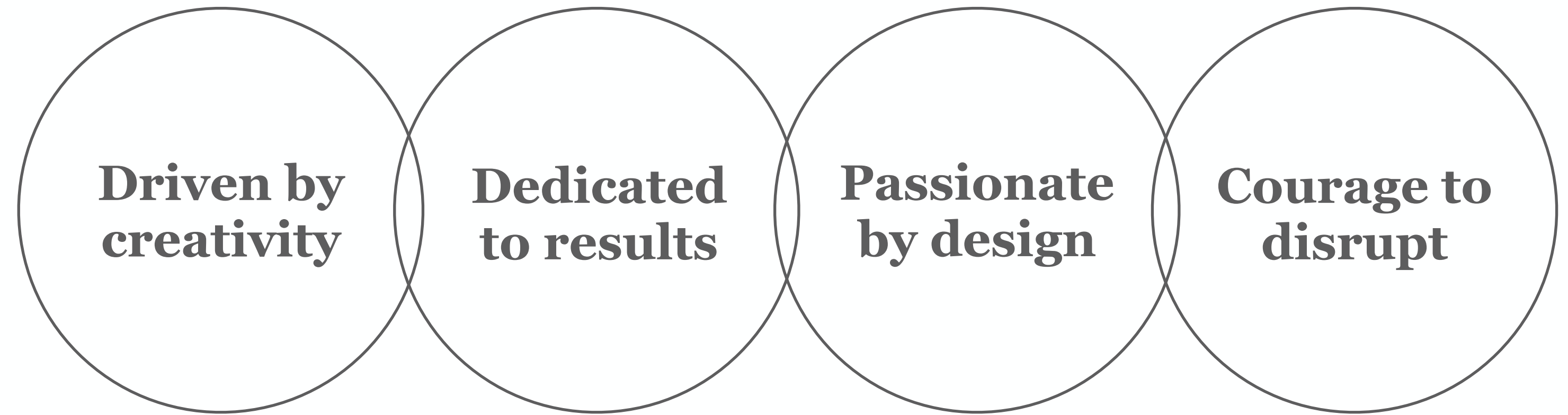
"Design creates culture. Culture shapes values. Values determine the future."

–Robert L. Peters



CREATIVITY IS IN ALL OF US

Brand Positioning



**We design projects, solutions,
and user experiences.**

Venice Solutions is a creative marketing agency with a focus on web development, search engine optimization (SEO), social media content creation, and paid advertisement campaigns.

Brand promise	01	Trust, quality, loyalty, identity.
Brand experience	02	Insightful, efficient, communicative, increase, growth.
Brand culture	03	Teamwork, passion, purpose, story, experience, memories.

What is Venice Solutions?

Venice
Solution

WHO WE ARE:

Venice Solutions is a creative marketing agency with a focus on web development, search engine optimization (SEO), social media content creation, and paid advertisement campaigns. We come from diverse backgrounds and bring design, thought, initiative, and leadership to our projects. Venice Solution Inc. is headquartered in Reno, Nevada with offices in Los Angeles, the San Francisco Bay Area, Portland, and Hamburg, Germany.

WHAT WE DO:

Past clients range from high-tech software companies to lifestyle brands, small-businesses, marketing agencies, and non-profit organizations. We offer responsible paid advertisement campaigns coupled with social media content creation and website maintenance for consistent business growth starting with packages tailored for small-businesses with monthly budgets of \$1,000.



OR

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Marketing Services & Areas of Expertise

Digital Marketing & Creative Consulting



Driven by creativity, experience, and analytics we elevate our clients brand's to the next level in digital, branding, and stationary marketing materials.



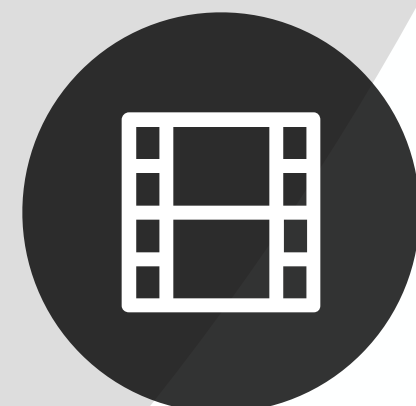
DIGITAL

- Website and Web-Shop Development
- Social Media Content and Strategy
- Paid Advertisement Campaigns
- Newsletters and Blog Posts
- Website Maintenance, Improvements and SEO



BRANDING

- Market Research Studies
- Logo Design
- Mission and Vision Statement
- Company Values



STATIONARY

- Merchandise
- Business Cards
- Print Materials Flyers
- Trade Shows
- Product Images / Videos
- Videography

Venice Solutions

Web Development

"In addition to executing my vision, Venice Solutions also provided me with valuable feedback, insights, and ideas. They are well-organized and understood my business quickly, which lead to a fresh and unique design." - Chris Busch, CEO Mulligan Valley Partners

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OUR WEBSITE SUITE

- ▶ Wordpress
- ▶ WooCommerce
- ▶ SSL
- ▶ E-Mails Notifications and Autoresponder
- ▶ Backups
- ▶ High Customizability
- ▶ Fast Speed
- ▶ SEO-Enabled
- ▶ Responsive
- ▶ Analytics
- ▶ Blog Support
- ▶ Cohesive Design
- ▶ Strong and Engaging Written Content
- ▶ Impactful Branding
- ▶ Monthly packages available for SEO & Ads
- ▶ Well-Documented and Communicative Hand-Off and Project Management

Partners, clients, and past work experiences



Marketing Services

cont.

Web Development, SEO-Reports, Social Media Content Creation, Paid Advertisement Campaigns, and more. We design projects, solutions, and user experiences.

- ▶ Website Development & Optimization
- ▶ Paid Advertisement Campaigns
- ▶ SEO Reports and Management
- ▶ Social Media Content Creation
- ▶ Strategy, Consulting, Branding
- ▶ Online Reputation Management (ORM)
- ▶ Video/Photography production
- ▶ E-Commerce Marketing
- ▶ Conversion Rate Optimisation (CRO)
- ▶ Workshops

Past work experience with high-tech software companies, lifestyle brands, healthcare professionals, small-businesses, marketing agencies, and non-profit organizations.

**Venice
Solution**

TALENT & LEADERSHIP

Initiative, project management, research.

DESIGN & STORY

User interface & experience, product/company graphics, storytelling.

IMPACT & RESULTS

Simple, clear intentional.

Next Steps

1. Learn more on venice-solutions.com
2. Subscribe to our [newsletter](#)
3. Follow us on our [social media](#) channels
4. Read our [past success stories](#)
5. [Start the conversation](#)
6. Elevate your marketing initiatives



Let's Collaborate

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